

**Embassy of India
Asuncion**

**Reverse Buyer–Seller Meets (RBSMs) in Mumbai & Visakhapatnam
(April & May 2026)**

India SME Forum is organizing two Reverse Buyer–Seller Meets (RBSMs) under the Raising and Accelerating MSME Performance (RAMP) Program of the **Ministry of Micro, Small, and Medium Enterprises, Government of India**. The first RBSM is tentatively scheduled from 26th to 28th **April in Mumbai**, in association with the **Maharashtra Small Scale Industries Development Corporation (MSSIDC), Government of Maharashtra**. The second RBSM will be held tentatively from 1st to 3rd **May 2026 in Visakhapatnam, Andhra Pradesh**, in association with the **Andhra Pradesh MSME Development Corporation, Government of Andhra Pradesh**. Both programs aim to facilitate structured B2B engagements between curated Indian MSMEs and credible international buyers to promote long-term sourcing partnerships and strengthened trade linkages.

Key Program Details:

- **Event:** Reverse Buyer–Seller Meet (RBSM)
- **Locations & Tentative Dates:**
Mumbai, Maharashtra: 26th–28th April 2026
Visakhapatnam, Andhra Pradesh: 1st–3rd May 2026

In addition to the B2B meetings and exceptional networking opportunities, the selected buyers will also receive hospitality services in Mumbai and Visakhapatnam for the duration of the events, including accommodation, local transport, and standard meals.

Please find the detailed brochure with all eligibility and event-related information and previous RBSM reports attached here.

Interested BUYERS may register for the programme through the following link: <https://www.indiasmeforum.org/itd/register-as-buyer>

Organized by India SME Forum

REVERSE BUYER-SELLER MEET

Mumbai, Maharashtra (26th-28th April 2026) and
Visakhapatnam, Andhra Pradesh (1st-3rd May 2026)

About Reverse Buyer-Seller Meet

The Reverse Buyer-Seller Meet aims to connect authentic international buyers with potential Indian sellers, providing an unparalleled opportunity to source high-quality products and services from India's verified MSMEs and exporters.

Through carefully curated buyer-seller matchmaking and sector-focused one-on-one meetings, the buyers will have direct access to reliable Indian suppliers, forging strong and long-term trade partnerships.

Focus Sectors (Mumbai, Maharashtra)

- Engineering Goods
- Electronics & Electrical Components
- Agricultural products & Food products
- Drugs & Pharmaceuticals
- Textiles & Apparel
- Chemical and allied products
- Marine products

Focus Sectors (Visakhapatnam, A.P)

- Food products & Food processing
- Textiles, handlooms & handicrafts
- Drugs and Pharmaceuticals
- Electronics & Electrical components
- Seafood and Marine products

Eligibility Criteria for Buyers

- The applicant must be a representative of a non-Indian company registered in any country other than India.
- Total cumulative purchases/imports amounting to at least 50,000 USD (Fifty Thousand US Dollars) in the last two financial years.
- Only companies with the intention to buy/source/import from Indian MSMEs must apply to attend.

Offerings for Selected Buyers

- Hotel Accommodation with breakfast, official lunches and dinners, and all local transport arrangements for the duration of the meet.
- Access to over 500+ verified Indian suppliers across each priority export sector.
- Pitch session (7-10 minutes) to present business and sourcing requirements to potential Indian suppliers and partners during the event.
- Pre-scheduled B2B meetings with verified export-ready Indian SMEs based on sourcing interests.
- Dedicated helpdesk and point-of-contact executive assigned onsite for seamless assistance in India.

Program Outline

Day 1

- Arrival of Buyers
- Welcome Dinner and cultural program for Buyers and special guests

Day 2

- Inaugural Ceremony & Welcome Address
- Buyers Pitching Sessions
- Pre-Scheduled B2B Meetings
- Panel Discussions with Experts & Policymakers
- Open house discussions

Day 3

- Continued B2B Meetings
- Open Networking Session
- Valedictory Session

How to Participate

- Interested BUYERS may register for the program through the following link:
<https://indiasmeforum.org/itd/register-as-buyer>
- For more information about the program, please visit:
<https://www.indiasmeforum.org/itd/upcoming-events>

Contact Us

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India SME Forum is India's leading organisation for MSMEs, with over 98,200 MSMEs as direct paid members (including 9400+ Women Entrepreneurs) and 12,36,000 MSMEs as subscribers across 19 State Chapters. India SME Forum is a nominated member of the Advisory Committee mandated in the section 7, sub section (2) of the MSMED Act, 2006, (27 of 2006) (https://www.dcmsme.gov.in/Advisory_Committee.aspx) and its professional association affiliation includes the Ministries of MSME, Finance, Corporate Affairs, Commerce & Industry of the Govt of India, FIDD of the RBI, UNIDO, UNCTAD, ITC Geneva, WUSME, INSME & WTO's informal group for SMEs. <https://www.indiasmeforum.org/>.